



**"Join The Team Play
As A Team and Win
As Team"**



MEDIA KIT 2017

WHO: IMPERIO DEPORTIVO SPORTS NETWORK, An Interactive Sport's Magazine an independent Sports information provider and a special promotions & presentation company for The Hispanic Market

Contact: Manny "Lobo" Mioni, CEO/ Publisher

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WHAT: IMPERIO DEPORTIVO SPORTS NETWORK, (Associated Press, Notimex, Getty Images, Reuters and AFP.), Leading information providers and together with national and international Sports Organizations (FIFA, IOC, FMF, NBA, MLB, NASCAR, NHRA, FORMULA ONE, TOUR DE FRANCE and more, our team and the above mentioned has produced a high-end Sports retainable and quality magazine.

WHY: IMPERIO DEPORTIVO SPORTS NETWORK, is unveiling a world class publication opportunity that offers your Agency extraordinary exposure for your clients within the Sports Industry, in terms of perception and acceptance, by much of the Hispanic public.

Imperio Deportivo Sports Network:

Imperio Deportivo is a Spanish Language Sports Magazine. Transmitting readers, listeners and viewers the most complete and accurate Information about their favorite sports by providing quality journalism, integrity, impeccability and impartiality.

Readers: *Imperio Deportivo* Magazine 
Listeners: *Imperio Deportivo* Syndicated Radio Show 
Viewers: *Imperio Deportivo* TV Show 

Will be considered among the most profitable Magazine nationally and internationally, the Radio show and TV Show will follow.

A Monthly publication on time for our readers and exactly the way you expect it to work for you, your clients and our readers.

Imperio
Deportivo
SPORTS NETWORK

About Us:

Programming All Sports

Saturdays 2PM-3PM
Covering the sport and interviewing Athletes & Celebrities




Manuel "Lobo" Mioni

Imperio Deportivo Sports Network is a Spanish language Sports Radio Show transmitting listeners the most complete and accurate information about their favorite sports by providing quality journalism, integrity, impeccability and impartiality.

www.imperiosports.com



About the Magazine:



Imperio Deportivo Magazine is a monthly publication that unlike any other, offers our readers an all sports content And a wide range of topics of interest to our sports fans.

Imperio Deportivo Magazine presents superb content and Image quality to meet all our reader's expectations.

Imperio Deportivo Sports Network already accredited by most major sports venues in the interest of our Hispanic readers worldwide

Imperio Deportivo Magazine is a Top of the line and an all sport publication like no other out there!





About our Affiliation:



*“Join The Team Play
As A Team and Win
As Team”*

We provide a legitimate vehicle that promotes your clients. With and the World Wide Sports Organizations and Federations.

Are earning our role in the industry with FIFA And World Soccer federations and other Sports Associations in the interests of our readers.



Imperio Deportivo Magazine’s information is acquired from the most reputable sources.

The network of information providers are: AFP, MexSports, AP and Notimex to name a few that along with international reporters, writers and photographers covering international sports events and engagements. Therefore creating the most complete sports magazine ever published for the Hispanic readers in their own language.

AD DISPLAY RATE CARD

4 Colors	Open
Full Page	\$18,200
3/4 Page	\$17,544
1/2 Page	\$16,150
1/3 Page V	\$13,690
1/4 Page S	\$13,198

PRINT SPECIFICATIONS

FP Non-bleed 8.25x10.75	1/3 Pg. V
1/2 Page Spread Bleed	

Trim Size	Width	Length
Full Page	8.5"	11"
FP w/Bleed	8.5"	11"
Live Image	8 1/4"	10 3/4"
Full Page	8 1/4"	10 3/4"
2 Page Spread	16 1/2"	10 3/4"
1/2 Spread	16 1/2"	5 1/2"
1/3 Vertical	2 1/4"	9 3/4"

1/3 Pg. V	2 Pages Spread Bleed	1/2 Pg. V
←—————→		
1/2 Page H	1/4 Pg. V	

Imperio
Deportivo
SPORTS NETWORK



Facts:

Editorial Mission

To produce an imperative, adventurous magazine that Portrays the spirit of Sports and appeals to the ever-growing Number of Hispanic Sports Enthusiasts in the US and Latin America.

*All transaction are in US Dollars



About Our Circulation: Fact Sheet Circulation

Average Circulation. Per country
1 Million physical copies between
The US and Mexico.

Imperio Deportivo Magazine
Will become a member of the
Audit Bureau of Circulation (ABC).
Rates are based on a 12-month
Paid membership subscription
\$49.95 (12) issues.
Single copy stand price \$4.95.

About our logistic and promotions strategy

Imperio Deportivo Magazine will be distributed to the public through a strategic placement in stores, newsstands and promotional campaigns. Magazine along with promotional items will be giveaways thru radio remotes with mention about the promotion also in city stadiums sporting events and festivals, which we will invite the audience participate and subscribe to our yearly subscription.



We have a large following on Facebook, Twitter and Instagram. We have a You Tube channel that features video interviews, that can also be viewed on Google Plus. Our website imperiosports.com is the home to daily content such as: blogs, videos, features and throwback articles. The web site also includes an online store and subscription information.

